



December 28, 2009

Dear Valued Exhibitor:

As chair of the 2010 Northwest Career Colleges Federation Annual Conference, I want to personally invite you to exhibit and attend our conference this year. Our theme this year is *When I Grow Up*. We'll focus on the educational journey from childhood to career selection and the role of private career colleges to achieve those goals. The theme is very relevant for providers of higher education, and we'll have some fun with it throughout the conference.

The event is being held at The Hilton Hotel, Portland, Oregon, June 16-18, 2010. Attendees are from schools in Oregon, Washington and Idaho. It's an exceptional opportunity for you to reach schools in the Northwest and nationally.

We are seeking Conference Sponsors and thank those of you who have already pledged your support. Sponsorship provides an even greater exposure for and awareness of your company before and at the conference. I hope you will consider this level of commitment or sponsor one of the various other sessions throughout the conference.

It's our goal to provide you the greatest exposure possible so that you come back year after year knowing that the Northwest conference is a good investment. The exhibit room will accommodate only 17 displays. Some of the booths are already secured by our Conference Sponsors and Industry Partners. Let us know by February 19, 2010 if you intend to participate this year. Not an Industry Partner? Call the NWCCF *today* at 425/376-0369 for membership information.

I look forward greeting each of you personally. On behalf of our entire conference committee, thank you in advance for your support. If you have any questions, please contact me at 425/376.0369.

Sincerely,

Wayne Matulich
Director, ITT Technical Institute, Portland
2010 NWCCF Conference Chair & Board President



ANNUAL CONFERENCE
June 16-18, 2010
The Hilton Hotel – Downtown Portland, Oregon

2010 ANNUAL CONFERENCE – When I Grow Up Sponsorship Opportunities

Conference Sponsor - \$5,000

Only one sponsorship remaining

- **Prime two-booth display area**
- Logo on all conference material including signage
- **Breakout session discussions on choice of topics**
- Promotional materials in registration packets
- **Three conference registrations**
- Recognition from podium
- Special recognition as a corporate sponsor to display at your booth

Prime Event Sponsor - \$3,000

Portland Zoo Social Host – sold

Opening Day Luncheon

- Prime 10' x 10' display area
- Name on all conference material including signage
- Promotional materials in registration packets
- Two conference registrations
- Recognition from podium
- Special recognition to display at your booth

Other Sponsorship Opportunities – Name on all promotional associated with event

- Welcome Reception - \$1500
- Pre-Social Brewery Host - \$800
- MAX Lite-Rail Host - \$500
- Continental Breakfast (2 available) - \$600 each
- Theme Support Sponsor (5 available) - \$500

Northwest Career Colleges Federation
“Three States, One Voice, Serving Thousands of Students”
Putting Schools and Suppliers Together



ANNUAL CONFERENCE

June 16-18, 2010

The Hilton Hotel – Downtown Portland, Oregon

EXHIBITOR INFORMATION

Exhibit space is assigned on a first-come, first-served basis, with priority placement given to sponsors and Industry Partners. Electrical or other booth equipment must be ordered directly from The Hilton engineering department at the number shown below. Skirted table-tops in a 9 x 9 area will be set up provided.

PACKAGES/BOXES/CRATES

Exhibit packages may be delivered to The Hilton Hotel. Make sure to identify the conference, your name and arrival date on the package.



921 SW 6th Avenue
Portland, OR 97204
Phone (503) 226-1611

SET UP/BREAK DOWN SCHEDULE

Set up is scheduled between Noon and 4:00 p.m. on Wednesday, June 16th. Set up *must* be completed by 4:00 p.m. that day. The room will be locked during non-meeting hours. Tear-down may occur after 4:00 p.m. on Thursday, June 17th.

EXHIBIT FEE

The cost per each 8' X 8' space is \$798 (excludes Corporate Sponsors). The fee includes one full registration, one booth and entrance to all events, including luncheons, receptions and the annual social. All additional attendees must register at the standard conference rate. Limit of two spaces per exhibitor.

ROOM ACCOMMODATIONS

The Hilton is holding a block of rooms at \$125 single/double. You're urged to make reservations ASAP. Call 503/226-1611 and mention Northwest Career Colleges to get the convention rate.

Questions?

Call Gena at 425/376-0369
16700 NE 79th Street, Suite 201
Redmond, WA 98052
Email: admin@nwcareercolleges.org

NORTHWEST PRIVATE CAREER COLLEGES FEDERATION

41st ANNUAL CONFERENCE

Hilton Hotel – Portland, Oregon

June 16 – 18, 2010

Exhibitor and Sponsor Registration

The NWCCF believes our exhibitors are a key to the success of our annual conference. We pledge the greatest exposure possible to our vendors to help ensure your investment in the conference is beneficial to your company. Industry Partners will be given priority in display space designation. Not yet an Industry Partner? Sign up *today*: 425/376-0369.

Company _____
Contact _____ Product _____
Address _____
City _____ St _____ Zip _____
E-Mail Address of conference contact _____
Phone _____ Fax _____ On-site contact: _____

YES! We would like to partner with and support Northwest Colleges as a **Corporate Sponsor** \$5000

YES! We would like to partner with and support Northwest Colleges as a **Prime Event Sponsor** \$3000

YES! We would like to partner with and support Northwest Colleges by sponsoring the following **event**:

YES! We will display at the conference for \$798 per space. I understand that this fee includes one booth, one full registration to all conference events.

Number of spaces ordering _____

Payment:

Sponsor \$ _____
Event Sponsorship: _____ \$ _____
Additional Registrations # _____ \$ _____ @\$395 each (full conference)
Less Discount for Industry Partners \$ _____
Total enclosed \$ _____

() Check enclosed, payable to NWCCF

() Visa/Mastercard # _____ Exp date _____ / _____

Cardholder Name _____

Return form to:

NWCCF
16700 NE 79th Street, Suite 201
Redmond, WA 98052

Questions?

Ph: 425/376-0369
Fax: 425/376-1065



Visit our website:
www.NWCareerColleges.org