

PRELIMINARY AGENDA

WEDNESDAY, MAY 17

Wednesday's Pre-Conference Workshops

(separate registration and fees apply)

10:00 AM to 2:00 PM

Violence Against Women Act – Clery Act Annual Training

Presented by Chris DeLuca, DeLuca Law

10:00 AM to Noon

Crucial Coverage – A Frank Discussion on Today's Insurance

Safeguards | Presented by Bob Kretzmer, VW Brown Insurance

1:30 PM to 4:30 PM

Setting MORE Admissions Appointments that WILL Show

Presented by Matt Schmoker, Legacy Admissions

2:00 PM to 5:30 PM

Active Shooter and Critical Response – Preparing for the

Unthinkable | Presented by Jon Ladines, Force Dynamics Security

5:30 PM to 6:30 PM

Welcome Reception

THURSDAY, MAY 18

Conference

7:30 AM

Registration and Coffee with Exhibitors

8:30 AM – 9:30 AM

Welcome and Opening General Session

10:00 AM to 10:45 AM

Breakout Sessions

- Compliance, Regulations and Lawsuits: 10 Things You Need to Know RIGHT NOW!
- Marketing for 2020: Strategies to Attract the Next Generation of Students
- Phase II – Active Shooter and Critical Response
- Finding and Retaining the BEST Admissions Talent

11:00 AM – 11:45 AM

Repeat of Breakout Sessions Above

12:00 PM - 1:15 PM

Lunch, Awards and Exhibitor "speed dating"

1:30 PM to 2:40 PM

Empowering Success WAVE – 10 minute snippets of information you can use today. A conference favorite!

- 5 Ways to Build a World-Class School
- Finding and Keeping Graduates' Employers
- Texting and Social Media for all Generations
- Top 5 SFA Audit Findings
- Maneuvering and Benefiting from Electronic Media
- Top 5 VA Audit Findings

THURSDAY, MAY 18

Conference

3:00 PM to 3:45 PM

Breakout Sessions

- Professional Judgement and the 399C
- The Merits of Mystery Shopping
- Which Test Won?
- Accommodating PTSD and TBI: it's not just about veterans

4:00 PM to 4:45 PM

Repeat of Breakouts

4:45 PM to 5:10 PM

NWCCF Annual General Membership Meeting

5:15 PM to 6:30 PM

Happy Hour with Exhibitors

FRIDAY, MAY 19

Conference

7:30 AM to 8:00 AM

Registration and Breakfast with Exhibitors

8:00 AM to 9:00 AM

General Session

9:00 AM to Noon

Faculty Professional Development Workshop

9:15 AM to 10:00 AM

Breakout Sessions

- FMLA, ADA & Workers Comp | The "Three Headed Monster"
- Using Data Tools to Increase Enrollment
- Finding and Building a Superior Performance Team

10:15 AM to 11:00 AM

Breakout Sessions

- Maximizing an Open House
- Gainful Employment – Planning for the Future
- The Value of Certifications to Help Students in Today's Job Market

11:15 AM to Noon

Repeat of Breakout Sessions Above

Noon

Adjourn

For more information call us at **360-292-4798**
or email us at Exec@NWCareerColleges.org